

Corporate Sponsorships

Consider becoming an annual sponsor of the Athletic Trainers' Society of New Jersey and be an important supporter of healthy athletes in our state. There are several sponsorship programs to choose from to meet your budget and marketing strategies.

BRONZE FRIEND \$2500 will receive the following benefits:

Utilization of the ATSNJ website:

- **5 blocks of Ad Space** (picture/text) that will be broken down into 2 medium and 3 small blocks
- **Direct Link** with your logo to your website
- **Social Media Blasts** via Facebook, Twitter and Instagram
- **Half Page Advertisement** in the on line compendium for the ATSNJ Annual Conference

ATSNJ Golf Outing:

- **Twosome** for golf and dinner
- **Signage** on one hole
- **Flyer in Registration Bags** (sponsor supplied)

PLUS:

- **Targeted Mailing** to all ATSNJ members twice per year (via Mail Chimp)
- **Student Aide Conference** - Name on t-shirts and sponsor supplied information distributed to all attendees
- **15% Discounted Savings** off Exhibit Space at the ATSNJ Annual Conference



SILVER SPONSOR \$4000 will receive the following benefits:

ATSNJ Annual Conference - Silver Level Sponsorship

- **Preferred Exhibitor space**
- **Half Page Advertisement** in the online compendium (650px width by 400px height maximum)
- **20 second mpg** on the compendium page
- **Registration to Annual Conference & Awards Luncheon** for 2 people
- **Your company logo** on the ATSNJ Conference webpage
- **Your company logo** displayed throughout the Student Athletic Trainer's Workshop

Utilization of the ATSNJ website:

- **5 blocks of Ad Space** (picture/text) that will be broken down into 2 medium and 3 small blocks
- **Homepage and Front page Members Only Portal** will host your company/ organization logo with the label of "**SILVER SPONSOR.**" *Please Note: Educational events require a 4-week review process prior to posting. Please allow adequate time when planning your events.*
- **Direct Link** with your logo to your website
- **Social Media Blasts** via Facebook, Twitter and Instagram

ATSNJ Golf Outing:

- **Foursome** (includes dinner)
- **Quarter page advertisement**
- **Signage** on tee box or green
- **Significant sponsor** on looped PowerPoint presentation
- **Literature in Registration Bags or Handout**

PLUS:

- **2 Targeted Mailings** to all ATSNJ members per year (via Mail Chimp)
- **Student Aide Conference** - Name on t-shirts and sponsor supplied information distributed to all attendees



GOLD PARTNER \$7500 will receive the following benefits:



ATSNJ Annual Conference - Gold Level Partnership

- Sponsorship of an Annual Conference special event:
 - Business Meeting or Awards Luncheon
 - Special recognition throughout the Conference
 - Company logo on the ATSNJ Conference webpage
 - Prime Exhibitor space
 - Full Page Advertisement in the online compendium (650px width by 800px height maximum)
 - 30 second mpg on the compendium page
 - Registration to Annual Conference & Awards Luncheon for 4 people

Utilization of the ATSNJ website:

- 8 blocks of Ad Space (picture/text) that will be broken down into 4 medium and 4 small blocks
- Homepage and Front page **Members Only Portal** will host your company/organization logo with the label of "GOLD PARTNER." *Please Note: Educational events require a 4-week review process prior to posting. Please allow adequate time when planning your events.*
- Advertisement Trailer prior to ATSNJ videos (self-produced, video will be chosen at random)
- Direct Link with your logo to your website
- Social Media Blasts via Facebook, Twitter and Instagram

ATSNJ Golf Outing:

- Foursome plus 2 extra dinner tickets
- Half Page Advertisement
- Sole Hole Sponsorship (display product/rep present)
- Flyer in Registration Bags or Handout
- Designated Sponsor of the Dinner & Auction
- Special Sponsor Notice on looped PowerPoint during Dinner & Auction



PLUS:

- Logo/Signage at the Student Athletic Trainer Workshop.
- Link to your own site on the ATSNJ website
- Targeted Mailing to all ATSNJ members four times per year (via Mail Chimp)
- Student Aide Conference - Name on t-shirts and sponsor-supplied information distributed to all attendees

PLATINUM ELITE \$10,000 will receive the following benefits:

ATSNJ Annual Conference – PLATINUM ELITE

- Sponsorship of the Keynote Address of the ATSNJ Annual Conference
- Platinum Elite Exhibit Space
- Inside Front or Back Cover Full Page Advertisement in the on line compendium
- 60 second promotional mpg in the on-line compendium with a link on the ATSNJ Home Page

PLUS:

- Complimentary Registration to Annual Conference & Awards Luncheon for 6 people
- Complimentary Room Night at Conference Hotel

Utilization of the ATSNJ website

- 10 blocks of Ad Space (picture/text) that will be broken down into 5 medium and 5 small blocks
- Homepage and Front page **Members Only Portal** will host your company/organization logo with the label of "PLATINUM ELITE." *Please Note: Educational events require a 4-week review process prior to posting. Please allow adequate time when planning your events.*
- Advertisement Trailer prior to ATSNJ videos (self-produced)
- Direct Link with your logo to your website
- Social Media Blasts via Facebook, Twitter and Instagram



ATSNJ Golf Outing

- Recognition as a Premier Sponsor
- Foursome plus 4 Extra Dinner Tickets
- Sole Hole Sponsorship
- Premier Sponsor Notice on looped PowerPoint presentation at Dinner Auction
- Logo on a Gift, Prize or other negotiated Sponsor Opportunity
- Inside Front or Back Cover Full Page Advertisement
- Literature in Registration Bags or Handout
- Banner / Signage displayed at Dinner

PLUS:

- 6 Targeted Mailings to all ATSNJ members (via Mail Chimp)
- Banner displayed at main ATSNJ member functions
- Student Aide Conference - Name on t-shirts and your supplied information distributed to all attendees



For more information on Corporate Sponsorships contact:

Steven Barandica, ATC at barandicas@atsnj.org or call 908-494-9995

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